Benefits Accrued to Accenture, Microsoft and IBM via Plus CLUB Participation

Plus CLUB International, Incorporated (+ CLUB) will be profoundly industry-disruptive as the 1st true universal, global, real-time integrated Internet online / in-store offline Shopping Social Network, Omni-Channel Platform exclusively for the purchase of goods and services. It will launch as a mega "unicorn", placing extraordinary power in the hands of 100 million proven-buyer, subscription, consumer + CLUB members receiving "instant" discounts at the POS, while substantially benefiting retailers and banks, along with generating tens of billions of dollars in new revenue annually for the collaborating team of technology service providers, including Accenture, Microsoft, IBM, HCL, Toshiba – supported by Cisco, Oracle and VMware. The offerings and inter-relationships / alliances between the core of the tech team (Accenture, Microsoft and IBM) and potential financial / service benefits via + CLUB, along with offerings by some competitors are cited in this very brief overview – after which, please take a look at the + CLUB informational website: www.plusclub.shop.

accenture

- Enhanced offerings in Business to Business (B2B), Business to Consumer (B2C) and retail POS Solutions. NOTE: Plus HCL has DX (prior WebSphere), B2B, B2C and retailer products / services from IBM.
 - Accenture Cloud (Partnered with Microsoft to develop digital and cloud services via Avanade).
 - Accenture AI Investing \$3 billion to develop AI for Consumer Goods Data for their retailer clients. NOTE: Critical to support the first-ever + CLUB AI Consumer to Business (C2B) Options (LIKES), offering retailers free marketing, ads, selling and direct dialogue with consumers requesting item bids individually, in groups, or bulk, comment on retailers / sales, on format / forums, share videos, etc.



- Bing Internet Search Engine No 2 at 3.02% market share with Google No. 1 at 91.85% market share.
 As the exclusive Internet Service Provider (ISP) Host for + CLUB providing a unique global shopping platform, seriously challenging Google, Meta, Amazon, TikTok, etc., will offer an unprecedented growth opportunity to garner market share from Google and billions of dollars annually (See 4 scenarios).
 - Azure Cloud No. 2 globally, with potential all sector base and redundancy client growth via + CLUB. NOTE: Amazon Cloud AWS No.1 with a 32% market share and Google Cloud at a distant No. 3.
- ChatGPT AI No. 1 globally on the Cloud, could add merchant, financial, etc. clients via + CLUB.
 NOTE: Accenture AI (Consumer Goods Dara), Microsoft ChatGPT AI (Open) and IBM WatsonX (Computing) will form an unmatched juggernaut addressing both corporations and individuals.
 - Dynamic POS Presently serving retailers like Target with potential growth in clients via + CLUB.
 NOTE: Plus Toshiba is No. 1 in POS globally and No.2 in Cashier-less checkout globally.



WatsonX AI, No. 1 in global AI computing (Now allied with Microsoft), Cloud and consulting.

Two largest internet search providers together controlling 94.87% of the Total Global Market





Corporation Market Cap: \$1.74 Trillion \$2.45 Trillion

Total Annual Revenue: \$279.8 Billion \$198.3 Billion

Search Engine Annual Revenue: \$224.47 Billion \$7.37 Billion

Percent of Global Search Market: 91.85% 3.02%

Annual Revenue for 1% of Market: \$2.44 Billion \$2.44 Billion

With the successful launch of + CLUB and Bing being the exclusive internet search provider host on the + CLUB shopping portal:

Percent / Revenue Scenario No. 1: 89.87% / \$219.28 Billion 5% / \$12.2 Billion

Percent / Revenue Scenario No. 2: 84.87% / \$207.44 Billion 10% / \$24.4 Billion

Percent / Revenue Scenario No. 3: 79.87% / \$194.88 Billion 15% / \$36.6 Billion

Percent / Revenue Scenario No. 4: 74.87% / \$182.68 Billion 20% / \$48.8 Billion

91.85% Google

0.54% DuckDuckGo

0.54%

DuckDuckGo



